

Amendments to the Claims

Claim 1 (currently amended): A computer-implemented method of selecting among component-level versions of content for rendering at a client device, comprising:

receiving, at the client device from a server responsive to a request for a Web page, a markup language document ~~corresponding to~~ representing the requested Web page, wherein:

the Web page comprises a displayable content component;

the markup language document comprises syntax specifying, for the displayable content component, at least three alternative selectable versions thereof and conditions for selecting each of the alternative selectable versions; and

each of at least two of the at least three alternative selectable versions has a different media type;

evaluating determining, at the client device responsive to the receiving, ~~one or more factors to yield an evaluation result, wherein the one or more factors are determined from the specified conditions~~ a current window size usable for rendering the requested Web page;

~~using the evaluation result~~ matching the determined current window size, at the client device, to the specified conditions to select a particular one of the alternative selectable versions of the displayable content component from the syntax specifying the alternative selectable versions in the markup language document, the selected particular version having a first media type;
[[and]]

rendering the markup language document as the Web page on a display device coupled to the client device, wherein the selected particular version of the displayable content component is rendered as the displayable content component and each non-selected one of the versions of the

displayable content component is omitted from the rendering of the markup language document;
and
responsive to subsequently detecting, at the client device, a change in the current window
size, repeating the matching to select a different one of the alternative selectable versions, the
selected different version having a second media type that is different from the first media type,
and repeating the rendering, wherein the selected different one is rendered as the displayable
content component.

Claims 2 - 6 (canceled)

Claim 7 (previously presented): The method according to Claim 1, wherein the syntax specifying
the at least three alternative selectable versions comprises a scripting language syntax.

Claim 8 (previously presented): The method according to Claim 1, wherein the syntax specifying
the at least three alternative selectable versions comprises a markup language element in the
markup language document, and wherein each of the alternative selectable versions is specified as
a child element of the markup language element.

Claim 9 (previously presented): The method according to Claim 1, wherein the syntax specifying
the conditions is specified as executable logic within the markup language document.

Claim 10 (previously presented): The method according to Claim 7, wherein the syntax

2 specifying the conditions is specified as executable logic in the scripting language syntax.

Claims 11 - 19 (canceled)

1 Claim 20 (previously presented): The method according to Claim 1, wherein the syntax
2 specifying the conditions is specified in the markup language document as a reference to
3 externally-stored logic that performs the evaluating.

Claims 21 - 35 (canceled)